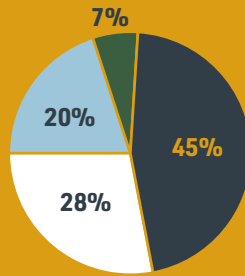


COVID-19 REOPENING SURVEY

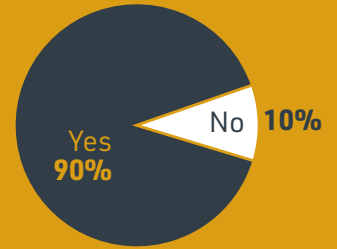
These are the results of 1452 respondents to a survey relating to Reuben's Brews tasting room reopening

Have you visited a Reuben's Brews Tasting Room in the last six months?

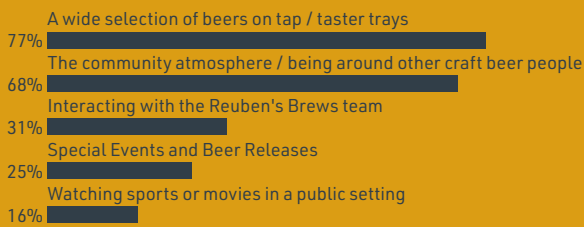
- Yes, more than 5 times in the last six months
- Yes, 3-5 times
- Yes, 1-2 times
- No, I haven't visited recently



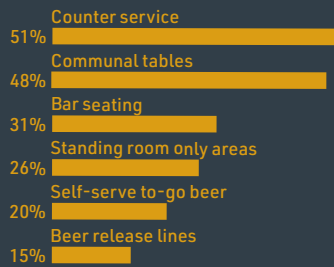
Do you reside in the Seattle metro area?



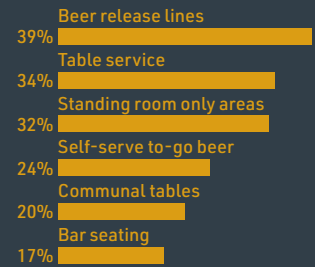
What do you miss most about visiting our tasting rooms?



What aspect of the tasting room experience would you miss the **most** if it did not come back?

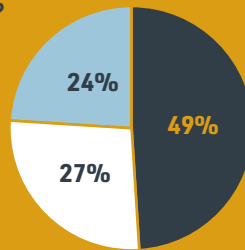


What aspect of the tasting room experience would you miss the **least** if it did not come back?

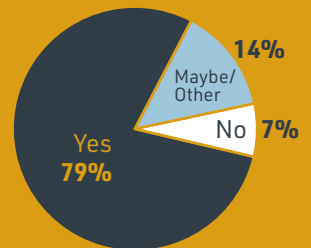


During this shutdown we have expanded our to-go store and offered online ordering for quick pickup. Have you used this service?

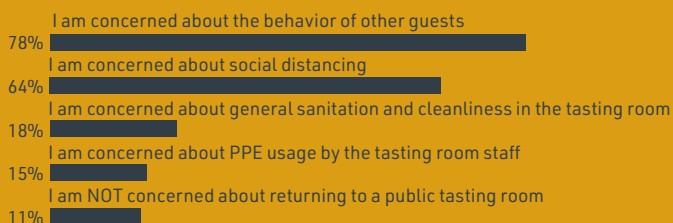
- Yes, I have ordered online for pickup at The Taproom
- Yes, I have bought beer from the walk up window (not online)
- No, I have not purchased beer from Reuben's tasting rooms since March 16



We are considering keeping our online ordering system and quick pick-up option after we reopen our tasting rooms. Would you continue to use this service?



In planning my next visit to a Reuben's Brews tasting room...



We are known for big events and beer releases. How soon would you partake in one of these larger events at Reuben's Brews?

- I am hesitant to attend any large or well-attended events in the near future
- I'm excited to go to a Reuben's event, but I'm unsure if I will go to the first one
- I cannot wait! I'll be back at the very first event and will attend events just as before
- I'll be at the first event, but I may not stay long, depending on how crowded the event is

